

# New



# Earth

The Magazine of the Catholic Diocese of Fargo

The diocesan monthly publication, *New Earth*, aims to provide informational, educational and inspirational stories and photos about the people and places of the Diocese of Fargo.

Catholic Diocese of Fargo 5201 Bishops Blvd, Ste. A Fargo, ND 58104



## ADVERTISING RATES

	1-5x/year (per run)	6-10x/year (per run)	11x/year (per run)
Full Page	\$760.00	\$660.00	\$560.00
Half Page	\$380.00	\$330.00	\$280.00
Quarter Page	\$190.00	\$165.00	\$140.00
Eighth Page	\$95.00	\$82.50	\$70.00

Advertise your website (11 x/year) 1 section - \$35 2 sections - \$65

\*\$65/hour fee will be charged for us to create or edit ads.

## ADVERTISING DEADLINES

ISSUE MONTH	AD DEADLINE	HOME ARRIVAL DATE
January 2018	Dec. 13, 2017	Jan. 12-13, 2018
February 2018	Jan. 17, 2018	Feb. 8-9
March 2018	Feb. 12	Mar. 8-9
April 2018	Mar. 21	Apr. 12-13
May 2018	Apr. 18	May 10-11
June 2018	May 25	June 14-15
July/August 2018	July 3	July 26-27
September 2018	Aug. 22	Sep. 13-14
October 2018	Sept. 19	Oct. 11-12
November 2018	Oct. 17	Nov. 8-9
December 2018	Nov. 21	Dec. 13-14
January 2019	Dec. 12, 2018	Jan. 10-11, 2019

## AD SPECS

- All advertisements are subject to approval by the Diocese of Fargo.
- Send advertisements to [NewEarthAds@fargodiocese.org](mailto:NewEarthAds@fargodiocese.org).
- For more information about advertising contact Kristina Lahr at [NewEarthAds@fargodiocese.org](mailto:NewEarthAds@fargodiocese.org) or (701) 356-7900.
- CMYK Color Format and 300 dpi, minimum.
- Digital Ready .PDF, .EPS or .JPG File Format

## AD SIZES

AD	Measurements (Width x Height)
FULL PAGE	8.5" x 11" (include a .0125 bleed)
1/2 PAGE	8" x 5.2"
1/4 PAGE	3.95" x 5.2"
1/8 PAGE	3.95" x 2.55"
Advertise your website	1.05" x 2.35" (1 section) 1.7" x 2.35" (2 sections)

