

# New



# Earth

The Magazine of the Catholic Diocese of Fargo

The diocesan monthly publication, *New Earth*, aims to provide informational, educational and inspirational stories and photos about the people and places of the Diocese of Fargo.

Catholic Diocese of Fargo 5201 Bishops Blvd, Ste. A Fargo, ND 58104



## ADVERTISING RATES

	1-5x/year (per run)	6-10x/year (per run)	11x/year (per run)
Full Page	\$760.00	\$660.00	\$560.00
Half Page	\$380.00	\$330.00	\$280.00
Quarter Page	\$190.00	\$165.00	\$140.00
Eighth Page	\$95.00	\$82.50	\$70.00

Advertise your website (11 x/year) 1 section - \$35 2 sections - \$65

\*\$65/hour fee will be charged for us to create or edit ads.

## ADVERTISING DEADLINES

ISSUE MONTH	AD DEADLINE	HOME ARRIVAL DATE
January 2017	Dec. 21	Jan. 12-13, 2017
February 2017	Jan. 18	Feb. 9-10
March 2017	Feb. 13	Mar. 6-7
April 2017	Mar. 22	Apr. 12-13
May 2017	Apr. 19	May 12-13
June 2017	May 26	June 17-18
July/August 2017	July 5	July 27-28
September 2017	Aug. 23	Sep. 14-15
October 2017	Sept. 20	Oct. 12-13
November 2017	Oct. 18	Nov. 9-10
December 2017	Nov. 22	Dec. 14-15
January 2018	Dec. 19, 2017	Jan. 12-13, 2018

## AD SPECS

- All advertisements are subject to approval by the Diocese of Fargo.
- Send advertisements to [NewEarthAds@fargodiocese.org](mailto:NewEarthAds@fargodiocese.org).
- For more information about advertising contact Kristina Lahr at [NewEarthAds@fargodiocese.org](mailto:NewEarthAds@fargodiocese.org) or (701) 356-7900.
- CMYK Color Format and 300 dpi, minimum.
- Digital Ready .PDF, .EPS or .JPG File Format

## AD SIZES

AD	Measurements (Width x Height)
FULL PAGE	8.5" x 11" (include a .0125 bleed)
1/2 PAGE	8" x 5.2"
1/4 PAGE	3.95" x 5.2"
1/8 PAGE	3.95" x 2.55"
Advertise your website	1.05" x 2.35" (1 section) 1.7" x 2.35" (2 sections)

