

New



Earth

The Magazine of the Catholic Diocese of Fargo

The diocesan monthly publication, *New Earth*, aims to provide informational, educational and inspirational stories and photos about the people and places of the Diocese of Fargo.

Catholic Diocese of Fargo 5201 Bishops Blvd, Ste. A Fargo, ND 58104



ADVERTISING RATES

	1-5x/year (per run)	6-10x/year (per run)	11x/year (per run)
Full Page	\$760.00	\$660.00	\$560.00
Half Page	\$380.00	\$330.00	\$280.00
Quarter Page	\$190.00	\$165.00	\$140.00
Eighth Page	\$95.00	\$82.50	\$70.00

Advertise your website (11 x/year) 1 section - \$35 2 sections - \$65

*\$65/hour fee will be charged for us to create or edit ads.

ADVERTISING DEADLINES

ISSUE MONTH	AD DEADLINE	HOME ARRIVAL DATE
January 2019	Dec. 12, 2018	Jan. 10-11, 2019
February 2019	Jan. 17	Feb. 7-8
March 2019	Feb. 13	Mar. 7-8
April 2019	Mar. 20	Apr. 11-12
May 2019	Apr. 17	May 9-10
June 2019	May 29	June 13-14
July/August 2019	July 3	July 25-26
September 2019	Aug. 21	Sep. 12-13
October 2019	Sept. 18	Oct. 10-11
November 2019	Oct. 16	Nov. 7-8
December 2019	Nov. 20	Dec. 12-13
January 2020	Dec. 11, 2019	Jan. 9-10, 2020

AD SPECS

- All advertisements are subject to approval by the Diocese of Fargo.
- Send advertisements to NewEarthAds@fargodiocese.org.
- For more information about advertising contact Kristina Lahr at NewEarthAds@fargodiocese.org or (701) 356-7900.
- CMYK Color Format and 300 dpi, minimum.
- Digital Ready .PDF, .EPS or .JPG File Format

AD SIZES

AD	Measurements (Width x Height)
FULL PAGE	8.5" x 11" (include a .0125 bleed)
1/2 PAGE	8" x 5.2"
1/4 PAGE	3.95" x 5.2"
1/8 PAGE	3.95" x 2.55"
Advertise your website	1.05" x 2.35" (1 section) 1.7" x 2.35" (2 sections)

