

Diocese of Fargo, ND New Earth Diocesan Newspaper

Black & White Display Advertising Rates

Size	Dimensions	Column Inches	1-5X	Frequency: 6-10X	11-12X
Full page	10.25" x 13.5"	54	\$999.00	\$900.18	\$810.00
Half page	10.25" x 6.75" 7.625" x 9"	27	\$499.50	\$450.09	\$405.00
Third page	10.25" x 4.5" 7.625" x 6"	18	\$333.00	\$300.06	\$270.00
Quarter page	5" x 6.75"	13.5	\$249.75	\$225.05	\$202.50
Fifth page	5" x 5.25" 7.625" x 3.5"	10.5	\$194.25	\$175.04	\$157.50
Sixth page	5" x 4.5" 7.625" x 3"	9	\$166.50	\$150.00	\$135.00
Eighth page	2.375" x 6.75"	6.75	\$124.88	\$112.52	\$101.25
Twelfth page	5" x 2.25" 2.375" x 4.5"	4.5	\$ 83.25	\$ 75.02	\$ 67.50
Per column inch rate			\$18.50	\$16.67	\$15.00

1 color + black - \$165.00 + space charge • 3 color + black - \$475.00 + space charge

Insert rates available upon request • Minimum Ad size is 4 column inches

Contact: Contact your TCS Publishing Group representative

